00:15:00

Order Sep



Week: 06/15/10

ORDER

<u>Contract / Revision</u> 19450 <u>Flight Dates</u> 06/15/10-06/21/10

Original Date / Revision 06/14/10 / 06/16/10

Advertiser JEFF GREENE FOR FLORID Product Estimate # 91

91/JEFF GREENE FOR SEN. Alt. Order # 09192292

Agency ABAR HUTTON MEDIA Agency Com 15% Billing Type Cash

Buying Contact Billing Contact Order Type GENERAL

<u>Billing Cycle</u> EOM/EOC

6190 GROVEDALE COURT 6190 GROVEDALE COURT Billing Calendar BROADCAST

SUITE 200 SUITE 200 ALEXANDRIA, VA 22310 Demographic A35+

<u>Rev Codes</u> AGY POLITICAICIA

Primary Account Executive Sales Office DC Product Codes PL1

Andy Hauck <u>Sales Region</u> National <u>Priority</u> P-1

Account Executive Order% Agency Ref Advertiser Ref

Andy Hauck 100% Order Share 5% Market Value 76000

Competing Station	% of Order	Amount
WCLF	95%	72200
WEDU	%	0
WFLA	%	0
WFTS	%	0
WFTT	%	0
WHTR	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WXPX	%	0

Order Totals Billing Plan

MTWTF--

06/21/10

Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount June 2010 11 \$3,230.00 \$3,800.00 0.00 05/31/10 06/21/10 11 \$3,230.00 \$3,800.00 11 \$3,230.00 0.00 \$3,800.00 Totals

					-						Tota	ls
Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 1 7	06/15/1	0 06/18/10	ABC 7 News at	Sunrise CM	6-7a	-TWTF	- :30	1 \$	175.00P-5	0.00 NM	1	\$175.00
			ABC 7 News at	Sunris	-							
NEW	S											
<u>S</u>	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0	06/14/10	06/20/10	-TWTF	1	\$175.00	0.00						
Spot (Ch Date Ra	<u>inge</u> <u>D</u>	escription	<u>Start</u>	/End Time		<u>Weekdays</u>	Lengt	<u>h Rate</u>	Rtg Type		
1	7 06/14/1	0-06/20/10 A	BC 7 News at Su	nrise 6-7a			-TWThF	:3	0 (\$175.00	0.00 NM		
5	See MG 1.2	2			***************************************							
[INGESTED	AS :15 S/B	:30]									
2			BC 7 News at Su	nrise 6-7a	}		M	:3	0 \$175.00	0.00 NM		
(f)	VIG for 1.1 (06/15										
E 2 7	06/15/1	0 06/21/10	M-F GMA	CM	7-9a	MTWTF	- :30	2 \$	250.00P-4	0.00 NM	2	\$500.00
			Good Morning A	America								
GMA			· ·		2							
<u> </u>	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

\$250.00

0.00



Contract / Revision

19450

Flight Dates 06/15/10-06/21/10

Hiatus Dates

Original Date / Revision 06/14/10/ 06/16/10

Order Sep 00:15:00

Advertiser JEFF GREENE FOR FLORII Product 91/JEFF GREENE FOR SEN. Estimate # 91

							-	<u>:==</u>	•			
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	nots	Rate Pri	Rta Tyne		t <u>als</u> Amount
E 2 7		0 06/21/10		CM	7-9a	MTWT	·	2	\$250.00P-4	0.00 NM	2	\$500.00
			Good Morning Am					_	* 200.00.		_	***************************************
GMA Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06		06/21/10	MTWTF	2		0.00						
	Date Ra		escription		/End Time		<u>Weekdays</u>	Lei	ngth Rate	Rtg Type		
)-06/21/10 N	1-F GMA	7-9a			MTWThF		:30 (\$250.00) 0.00 NM		
	e MG 2.3		0.01									
		AS :15 S/B 0-06/21/10 N		7-9a			M		:30 \$250.00	0.00 NM		
	G for 2.1 0			, ••					.00 4200.0			
E 3 7	06/15/1	0 06/18/10	ABC 7 News at 5p	CM	5-530p	-TWT	F :30	1	\$300.00P-4	0.00 NM	1	\$300.00
			ABC 7 News at 5p)	[
NEWS		C-4 D-4-	Manalada	C	D-4-	D-4:						
<u>518</u> Week: 06	art Date /14/10	End Date 06/20/10	<u>Weekdays</u> -TwTF	Spots/Week	Rate \$300.00	Rating 0.00						
E 4 7			ABC 7 News at 53		530-6p	-TWT	F :30	2	\$350.00P~4	0.00 NM	2	\$700.00
			ABC 7 News at 53	•				_	,		_	V , 55.55
NEWS		5.15.			<u>.</u>	.						
Sta Week: 06	art Date	End Date 06/20/10	<u>Weekdays</u> -TwTF	Spots/Week 2	<u>Rate</u> \$350.00	Rating 0.00						
	n Date Ra		escription	_	الانتخاصة End Time/	0.00	Weekdays	1 e	ngth Rate	Rtg Type		
	-		BC 7 News at 530p				-TWThF		:30 (\$350.00			
Se	ee MG 4.3		•						•	ĺ		
		AS :15 S/B		500					00 00500			
_	7 06/18/10 G for 4.2 0		BC 7 News at 530p	530-	ор			-	:30 \$350.00	MM 00.0 C		
E 5 7			M-F 6-7p News Ro	ototor CM	6-7p	MTWT	F :30	2	\$700,00P-4	0.00 NM	2	\$1,400.00
L 3 '	00/15/1	0 00/21/10	M-F 6-7p	ototo: Ow	0-7 μ	141 144 1	.50	2	\$700.001-4	0.00 14101	2	31,400.00
	ABC NEV											
Sta Week: 06	art Date	End Date 06/21/10	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$700.00	Rating						
	Date Ra		escription	_	5700.00 End Time	0.00	Weekdays	1 e	ngth Rate	Rtg Type		
			1-F 6-7p News Roto				MTWThF		:30 (\$700.00			
	e MG 5.3											
(IN 3 7	IGESTED	AS :15 S/B	:30] I-F 6-7p News Roto	tor 6.7n					.20 6700 0			
_	G for 5.1 0		i-r 0-/p News Rolu	tor 6-7p			V	-	:30 \$700.00	0.00 NM		
E 6 7			ABC 7 Sat News a	it 630i€M	630-7p		-S- :30	1	\$275,00P-4	0.00 NM	1	\$275.00
	00,10,1	000.70	ABC 7 Sat News a		000 / p		3 .00	•	Ψ270.001 · 4	0.00 14101	,	Q275.00
NEWS												
Sta Week: 06	art Date	End Date 06/20/10	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$275.00	Rating 0.00						
E 7 7		06/19/10		CM		OPARC	-S- :30	1	\$175.00P-4	0.00 NM	1	\$175.00
_ , ,	00/10/11	5 00/15/10	Sat 7-8p Rotator	Civi	VVI IL.LL/JL	OFARL	-550	'	\$175.00F-4	U.UU INIVI	1	\$175.00
		TUNE/JEO	PARDY									
	art Date	End Date		Spots/Week	Rate	Rating						
Week: 06		06/20/10	S-	1	\$175.00	0.00						
E 8 7	00/20/10	J U6/20/10	ABC 7 Sun News		630-7p		S :30	1	\$275.00P-4	0.00 NM	1	\$275.00
NEWS			, LOO / Out News	u. 00								
	art Date	End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 06	/14/10	06/20/10	S	1	\$275.00	0.00						
										Totals	11	\$3,800.00